

भारतीय प्रबंध संस्थान जम्मू

Indian Institute of Management Jammu

ओल्ड यूनिवर्सिटी कैंपस, कैनाल रोड, जम्मू (जम्मू-कश्मीर) – 180016 भारत  
Old University Campus, Canal Road, Jammu (J&K) – 180016 India.  
Phone: +91-191-2585837 Email: info@iimj.ac.in, Url: www.iimj.ac.in



## NOTICE

### List of Empanelled Agencies

Ref: RFP for Engagement of Agency for Online Advertising and Social Media Marketing Services.

RFP Ref No: IIMJ/RFP/Digital-Marketing/2020-21/11

Date: 22.03.2021

With reference to our RFP Ref No: IIMJ/RFP/Digital-Marketing/2020-21/11, it is notified that as per terms, conditions and evaluation criteria of RFP document, following agencies got highest score in technical and financial evaluation, therefore on recommendation of Tender Process Committee, they are empanelled for Online Advertising and Social Media Marketing Services.

### List of Empanelled Agencies:

Sr. No	Name of the Agency
1.	M/s Broadway Infotech Pvt. Ltd. Noida (UP)
2.	M/s Lalit Advertising New Delhi
3.	M/s Ridge Advertising & Marketing Consultants Ranchi.

  
Chief Administrative Officer  
IIM Jammu

